



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Assoc(2890)
Buyer NAGELBERG,DAN
Salesperson Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Product Political - Federal Candidate (1067)
Brand OBAMA FOR AMERICA (25777)
Acct Types National/Political
Est/Headline 1390/06222350
Demo
Revision
Comments OBAMA FOR AMERICA

Invoice 627207
Inv Date 8/26/2012
Terms Net 30
Contract 320566
Bill Type Standard
Period 7/30/2012 - 8/26/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:12PM

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
12.0	Spot	8:00:00PM-10:00:00	Day,M-2	07/30/12 8:42PM (Mo)	00:30		OFA12A071H	\$8000.00	
12.0	Spot	8:00:00PM-10:00:00	Day,M-2	07/30/12 9:36PM (Mo)	00:30		OFA12P069H	\$8000.00	
61.0	Spot	1:05:00AM- 1:35:00	Per week (1),Mo	07/30/12 1:28AM (Mo)	00:30		OFA12G082H	\$250.00	
62.0	Spot	11:35:00PM-12:02:00	Per week (1),Mo	07/30/12 11:51PM (Mo)	00:30		OFA12G082H	\$800.00	
63.0	Spot	12:02:00AM- 1:06:00	Per week (1),Mo	07/30/12 12:48AM (Mo)	00:30		OFA12G082H	\$400.00	
64.0	Spot	12:00:00PM- 1:00:00	Per week (1),Mo	07/30/12 12:41PM (Mo)	00:30		OFA12G082H	\$800.00	
65.0	Spot	4:00:00PM- 5:00:00	Per week (1),Mo	07/30/12 4:22PM (Mo)	00:30		OFA12G082H	\$1000.00	
67.0	Spot	5:00:00PM- 6:00:00	Per week (1),Mo	07/30/12 5:43PM (Mo)	00:30		OFA12P069H	\$2000.00	
68.0	Spot	9:00:00AM-10:00:00	Per week (1),Mo	07/30/12 9:13AM (Mo)	00:30		OFA12G082H	\$550.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total \$21,800.00
Commission (\$3,270.00)

Total Spots 9

Net Total \$18,530.00

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 10/02/12 05:27 PM

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